



June 25, 2021 • No. 1 ... for the Bellwether Community

Spotlight on Founding/Platinum Sustaining Sponsor: Vizient Inc.

Based on Vizient's mission and vision for healthcare and customer service, how do you see Bellwether League Foundation's Hall of Fame for Healthcare Supply Chain Leadership fitting into, representing and reinforcing Vizient's branding and reputation?

"Vizient's vision is to support our members in three areas – cost, quality and market performance. We believe cost and quality are critical in the truly integrated clinical supply chain, focusing on the entire continuum of care; therefore, creating great market growth potential. Recognizing leadership that is embracing this needed change is important to Vizient."

• *Rand Ballard, Chief Customer Officer, Vizient Inc.*

What's happening with Bellwether League Foundation now

Currently, the Board of Directors and Advisory Council remain hard at work on three key projects:

1. Determining who will enter the **Future Famers Class of 2021** and the **Bellwether Class of 2021**.
2. Developing and recording content for the 2021 virtual **Healthcare Supply Chain Leadership Forum**, which is scheduled for broadcast online on **Wednesday, July 28, 1:00 p.m.-4:00 p.m. Central**. Stay tuned for more event details, which includes three blockbuster educational sessions and a cast of influential speakers, and sponsored by GHX.
3. Preparing for the **14th Annual Bellwether League Foundation Induction & Recognition Event (BLFIRE14)** to return **LIVE** this fall (**Monday, October 4**) at The Westin-O'Hare. We hope you can and plan to join us.

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Noteworthy news, reviews and views we're reading from around the media world

DC VELOCITY

3PLs, last-mile fleets partner to tackle 'Amazon Effect'

https://www.dcvelocity.com/articles/51033-3pls-last-mile-fleets-partner-to-tackle-amazon-effect?utm_medium=email&utm_source=rasa_io&PostID=31109066&MessageRunDetailID=5407016078

SUPPLY CHAIN DIVE

As storms become more frequent and volatile, some ports plan for the risk — but most do not

https://www.supplychaindive.com/news/port-climate-change-sea-level-rise-change-sandy-new-york-los-angeles-pianc/600285/?utm_source=Sailthru&utm_medium=email&utm_campaign=Issue:%202021-06-01%20Supply%20Chain%20Dive%20%5Bissue:34580%5D&utm_term=Supply%20Chain%20Dive

SUPPLY CHAIN MANAGEMENT REVIEW

Before Your Next Digital Supply Chain Project, Ask These Three Critical Questions

https://www.scmr.com/article/before_your_next_digital_supply_chain_project_ask_these_three_critical_ques?utm_medium=email&utm_source=rasa_io&PostID=31322228&MessageRunDetailID=5407016066

WIRED

Hacker Lexicon: What Is a Supply Chain Attack?

https://www.wired.com/story/hacker-lexicon-what-is-a-supply-chain-attack/?utm_source=Sailthru&utm_medium=email&utm_campaign=Issue:%202021-06-01%20Supply%20Chain%20Dive%20%5Bissue:34580%5D&utm_term=Supply%20Chain%20Dive

Spotlight on Bronze Sustaining Sponsor: Allina Health

Based on Allina Health's mission and vision for healthcare and customer service, how do you see Bellwether League Foundation's Hall of Fame for Healthcare Supply Chain Leadership fitting into, representing and reinforcing Allina Health's branding and reputation?

"At Allina Health, our mission is to serve our communities by providing exceptional care as we prevent illness, restore health and provide comfort to all to entrust us with our care. To live this mission out requires applying our collective talents to help those we serve to do more, feel stronger and live better lives. Bellwether League Foundation's continued focus on recognizing and inspiring the talent necessary to supporting the excellence in supply chain and its contributions to a stronger care management model intertwines the focus on developing the acumen necessary to deliver on this purpose.

"'Whole Person Care' for those we serve recognizes that all factors affecting health care are connected – mind, body and spirit. Our 'Whole Person Care' at Allina is how we enable all team members to excel through investing in our people and our culture. Bellwether League Foundation certainly supports the excellence we continue to instill among the supply chain executive community by investing the resources required to advance our critical work. Bellwether League Foundation laces these three connected elements of 'Whole Person Care' as elements essential in building leadership strength and supply chain capability."

• *Tom Lubotsky, Vice President, Supply Chain, Allina Health*

From the pages of *Leaders & Luminaries* magazine ...

- Do you have your own printed copy of the first two editions? If not, contact Bellwether League Foundation headquarters to receive one via mail or pick up a copy for a small donation at BLFIRE14 in October. Read both here online: [https://bellwetherleague.org/pdf/BellwetherLeague Magazine Booklet 1st Issue.pdf](https://bellwetherleague.org/pdf/BellwetherLeague_Magazine_Booklet_1st_Issue.pdf) and [https://bellwetherleague.org/pdf/BellwetherLeague Magazine Booklet 2nd Issue.pdf](https://bellwetherleague.org/pdf/BellwetherLeague_Magazine_Booklet_2nd_Issue.pdf)
- The third edition is available exclusively online with some forward-thinking, mind-tingling stories. You can read it here: <https://bellwetherleague.org/ll/ll3/LL-issue-3.php>
- Some third edition stories worth reading now:
 1. **Are you an E-Class Supply Chain leader?** *Whether effective or exceptional, the delineation is essential*
 2. **What hath the pandemic wrought on supply chain?** *A willingness to bend, break traditional rules if, when necessary*
 3. **VINTAGE VOICE: A new era for Mount Bellwether**
- The fourth edition is scheduled for online posting at BellwetherLeague.org in September 2021.

Spotlight on Corporate & Professional Sponsor: HealthLinks

Based on HealthLinks' mission and vision for healthcare and customer service, how do you see Bellwether League Foundation's Hall of Fame for Healthcare Supply Chain Leadership fitting into, representing and reinforcing HealthLinks' branding and reputation?

"For 28 years our mission hasn't changed: To Link Buyers and Suppliers together; to work with hospital systems and their leaders who are open to exploring suppliers with disruptive technology and/or value but find it hard to be heard. Most of these companies can impact not only total cost, but outcomes and quality. In our view, Bellwether League Foundation recipients, venerable and up-and-coming, are represented and honored as such.

• *Ken Murawski, President, HealthCare Links*

From the conversations of *Leaders & Luminaries* podcasts ...

- Check out some of the podcasts on Bellwether League Foundation's web site at <https://bellwetherleague.org/leaders-luminaries.php> where you can listen to thought-provoking conversations and interviews with John Gaida, Joe Walsh, Vance Moore, Shaun Clinton, Dee Donatelli, Benn Sledge, Brent Depperschmidt and panels with more.

Promote your healthcare supply chain thought leadership and vision

**Be seen recognizing your customers via Sustaining, Event or Program
Sponsorship or donation to a worthy cause! Opportunities include:**

Healthcare Supply Chain Leadership Forum
Leaders & Luminaries magazine
Leaders & Luminaries podcasts
Leaders & Luminaries webcasts
Hall of Fame VIP Reception
Hall of Fame Photography Session

Beacon Awards
Programming and Videography
BLFIRE Dinner/Event Program
Kowalski Leadership & Succession Planning Survey
Bellwether Philanthropy grants and scholarships
REMEMBER newsletter

Place yourself ... in great company ... with great companies ... supporting a great mission.



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